



CREATIVE CONNECTIONS

4D SPORTS CHAT A REVENUE GOAL-SCORING OPPORTUNITY

4D'S UNIQUE INTERACTIVE SPORTS CHAT SERVICE. THE SERVICE TAPS INTO THE MATURE AND EXTREMELY LUCRATIVE UK CHAT MARKET THAT ALONE ACHIEVED CALL VOLUMES IN EXCESS OF 225 MILLION MINUTES FOR 4D & ITS CLIENTS IN 2007 WITH FURTHER GROWTH PREDICTED IN 2008

WHO CALLS?

- Active and armchair sports fans from across the UK!

WHAT DO THEY GET?

- 24/7 access to a moderated interactive voice platform
- Peer-to-peer chat with others on their favourite teams and players
- A variety of areas relating to themed sports chat, forums, competitions and quizzes
- Simple access via their landline or mobile

WHY DO THEY CALL?

- Sport is a major topic of conversation in the UK and almost everyone has a view to share
- Available at home, work or on the way to the match
- To engage with the 1000's of genuine callers already online
- Personal mailbox for others to leave messages when not online

ABOUT THE PRODUCT FOR CLIENTS

- The service benefits from the critical mass of over 1 million unique callers that 4D generates annually to its chat services.
- The Sports Chat service can be fully white-labelled and tailored to suit all or a selection of sporting themes. Chat, interviews, quizzes and mailboxes can be offered to consumers for as little as 10p per minute.
- Our Sports Chat service is fully PhonepayPlus compliant and benefits from 24/7 moderation by 4D's in-house team.
- 4D are able to provide you with the lowest set-up costs and highest revenue yield for both landline and mobile callers in the UK. Secure web based access to a full reporting package, which allows you to track the success of your service in real time, is provided as standard.



Call now on **0800 075 9676** (BT freephone) for a simple demonstration of the standard service that can be branded, set up and deliver revenue to you today!

For further information, demo and pricing, please call:

4D Sales on **0800 075 4343**

Email sales@4dinteractive.co.uk or simply visit www.4dinteractive.co.uk

INDUSTRY PARTNERS

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