



CREATIVE CONNECTIONS

3G VIDEO CONTENT SERVICES

A SIMPLE WAY TO UPLOAD & SHARE VIDEO

FREE YOUR CUSTOMERS FROM THE CONSTRAINTS AND LIMITATIONS OF THEIR PC ACCESS AND ALLOW THEM TO UPLOAD THEIR VIDEO CLIPS STRAIGHT FROM THEIR MOBILE PHONE - ANYTIME, ANYPLACE & ANY WHERE!* ALLOW YOUR CUSTOMERS TO WATCH THEIR OWN AND OTHERS' VIDEOS DIRECT FROM YOUR SERVICE, STRAIGHT TO THEIR MOBILE PHONE WITH ONE SIMPLE VIDEO CALL!*

INDUSTRY PARTNERS

PhonepayPlus

PRA

aim
association for interactive media & entertainment

Ofcom

mma
mobile marketing association

MIC
mobile interactive group

BT

THE SUNDAY TIMES
FRUIT TRACK 100
2007
(PhonepayPlus)

DMA

OUR BRANDS

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GN

WHO USES 3G VIDEO SERVICES?

- User generated content is growing faster every day. YouTube and Facebook are but just two of those facilitators who are forever in the news but they are frustratingly PC based. So when you are on the move, 3G video to your mobile offers simple and affordable access to share content wherever you are!

WHAT DO THEY GET?

- Access via a simple video call to a browsable service with options to view or record.

WHY DO THEY CALL?

- Simple – just one number to dial and no mobile internet charges
- Immediate – you or your services are available at any time or any where
- Compelling – record or view a video immediately, even when away from the PC

ABOUT THE PRODUCT FOR CLIENTS

- 4D's 3G services can be provided on a range of tariffs and these can be different for recording or viewing of videos. Your service can be fully 'skinned' to reflect your brand.
- All recorded video and content is fully moderated by 4D's own in-house team ensuring that your brand and reputation is protected at all times. 4D also provide a 24/7 customer service option for those using your service.
- 4D only supplies services to agencies and Corporate clients. As an independent network operator, we operate our services directly providing you with the safety and security to ensure the highest possible quality of service.
- Secure web based access to a full reporting package that allows you to track the success of your service in real time is provided as standard.

* Requires 3G compatible phone and is subject to the coverage of their network operator

For further information, demo and pricing, please call:

4D Sales on 0800 075 4343

Email sales@4dinteractive.co.uk or simply visit www.4dinteractive.co.uk